International Housing Coalition

Supporting Housing for All in a Rapidly Urbanizing World



Annual Report FY 2013



Mozambique
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Letter from the Chairman of the Board



I would like to thank the IHC board, its members, partners and friends for their interest and support which helped to make FY 2013 a successful year for the IHC. The IHC continued to be an effective advocate and educator about the challenges and opportunities posed by an increasingly urban world where billions of people lack adequate shelter and basic services.

During the year the IHC received a grant from the Wallace Genetic Fund and the ongoing support of our founding sponsors—Habitat for Humanity International (HFHI), the National Association of Realtors (NAR) and the Canadian Real Estate Association (CREA). Eight new organizations became members of the IHC coalition.

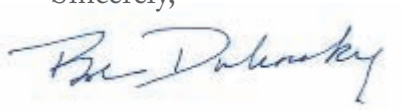
The IHC continued to work closely with its partners and colleagues including the U.S. Agency for International Development (USAID), the U.S. Department of Housing and Urban Development (HUD), the World Bank, the Cities Alliance, UN HABITAT, the Woodrow Wilson Center, NAR, HFHI, WASH Advocates, the Millennium Challenge Corporation (MCC), the USAID Alumni Association, the Atlantic Council, the Modernizing Foreign Assistance Network (MFAN) and InterAction.

Specific activities in FY 2013 included:

- The IHC worked closely with USAID to support an Agency-wide policy, Urban Service Delivery in an Increasingly Urbanizing World, and with Congress to support continued funding for the Senator Paul Simon Water for the Poor Act.
- In concert with HFHI, the IHC actively participated in discussions about how to frame new global development objectives after the Millennium Development Goals expire in 2015.
- The IHC submitted proposals to sponsor two seminars—one on gender and property rights and one on urban water and sanitation – at the World Urban Forum which will take place in Medellin, Columbia in April 2014.
- The IHC continued sponsorship, with USAID and other partners, of an urban essay competition for graduate students.
- Susan Hill moved her family to Raleigh, North Carolina, and I assumed her role as IHC CEO temporarily until a new CEO can be hired.
- Former North Carolina Congressman Brad Miller, Chairman and CEO of Global Urban Development Marc Weiss, and former IHC CEO Susan Hill joined the IHC board.

Specific IHC priorities for FY 2014 are expected to be: Influencing the post-2015 development agenda to recognize the importance of developing world cities and the needs of the urban poor and slum dwellers; helping USAID to implement its new urban services delivery policy; and strengthening the coalition's ability to advocate for an increased focus on urban issues in the developing world.

Sincerely,



Bob Dubinsky
Chairman, Board of Directors

The International Housing Coalition (IHC) is a nonprofit membership organization, headquartered in Washington, D.C. that advocates for improving housing conditions, slum improvement, and effective responses to rapid urban growth in developing nations.

Recognizing that the development community was not giving adequate attention to the issues of housing conditions and the urban poor, Habitat for Humanity International, the National Association of REALTORS and the Canadian Real Estate Association came together to form the IHC in 2005. Today, the coalition includes private companies, nonprofit groups, professional associations and research institutions. Current and past supporters include the Rockefeller Foundation, the Wallace Genetic Foundation, the Leonard P. Reaume Foundation, the US Agency for International Development, and the US Department of Housing and Urban Development.

Support The IHC

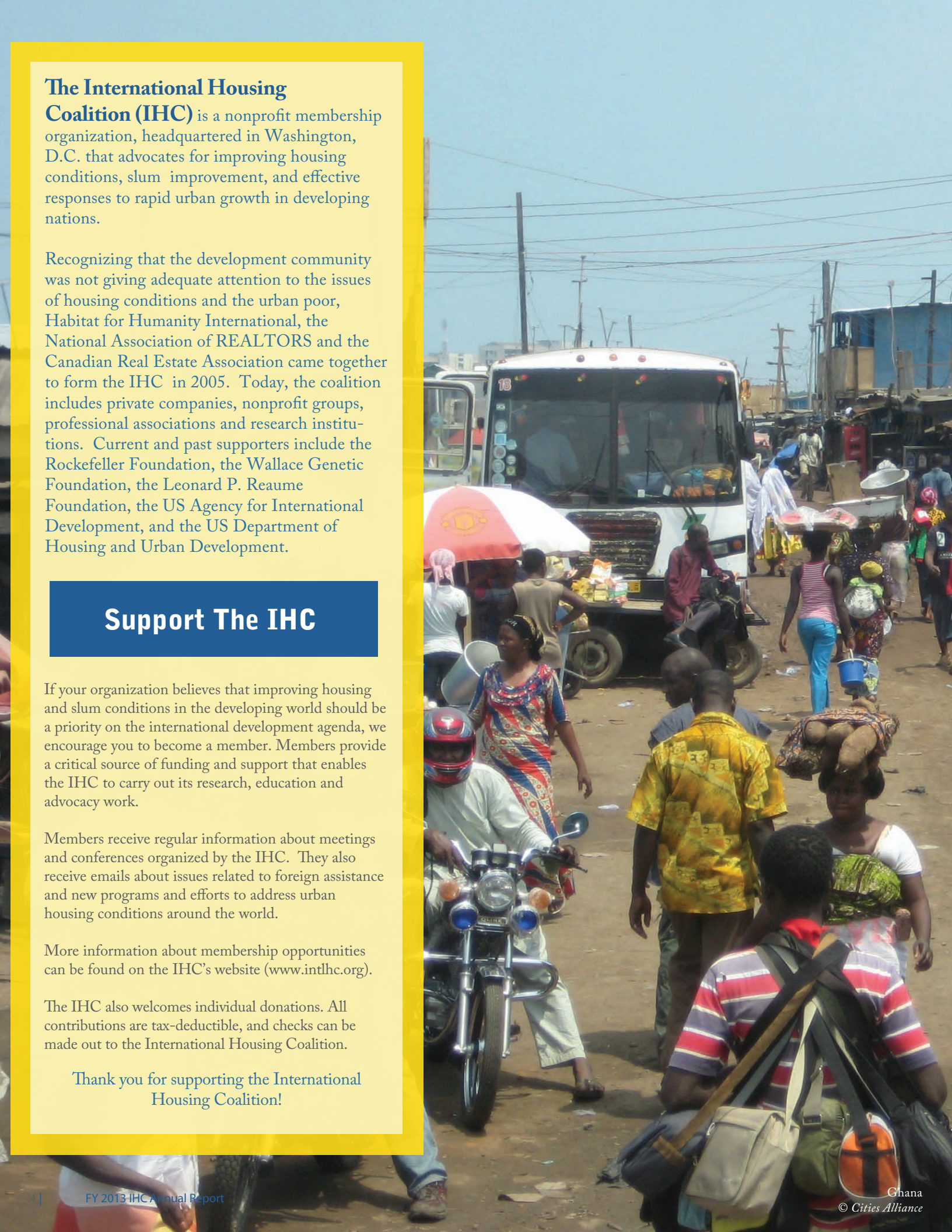
If your organization believes that improving housing and slum conditions in the developing world should be a priority on the international development agenda, we encourage you to become a member. Members provide a critical source of funding and support that enables the IHC to carry out its research, education and advocacy work.

Members receive regular information about meetings and conferences organized by the IHC. They also receive emails about issues related to foreign assistance and new programs and efforts to address urban housing conditions around the world.

More information about membership opportunities can be found on the IHC's website (www.intlhc.org).

The IHC also welcomes individual donations. All contributions are tax-deductible, and checks can be made out to the International Housing Coalition.

Thank you for supporting the International Housing Coalition!



Ghana
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Education and Outreach

The IHC hosted and participated in numerous events this year including sponsoring the 4th annual Urban Poverty Essay Competition and a workshop on the post-2015 Millennium Development Goals at the annual InterAction Forum. We continue to partner with many organizations, including InterAction, the USAID Alumni Association and WASH Advocates. The IHC also launched a twitter account.

Urban Poverty Essay Competition

This year, the IHC co-sponsored the 4th Urban Poverty Essay Competition with USAID, the World Bank, the Woodrow Wilson Center and the Cities Alliance. This annual competition invites masters and PhD students from around the world to submit abstracts and papers focused on various topics relating to urban poverty in the developing world. This year the three topics chosen were Gender, Incremental Housing and Big Data. Over 80 abstracts were submitted, and 17 applicants were asked to submit full papers. Two finalists and a grand prize winner were selected and all three winners were invited to participate in a policy workshop in Washington D.C. that was planned for November 2013. The grand prize winner was also awarded a $1,000 cash prize. This years' competition included an unprecedented number of international students, with two of the three finalists coming from outside of North America. The winner and finalists were:

Grand Prize Winner:

Caleb Harper (MIT), Layla Shaikley (MIT) and Vasco Portugal (MIT); *"Incremental Expansion: Examining User-Initiated Transformations in Government Housing in Manaus."*

Finalists:

Laure Criqui - (LATTS, Université Paris-Est, and Research Associate, Instituto Francés de Estudios Andinos, Lima), *"Pathways for Progressive Planning through Extending Water and Electricity Networks in the Irregular Settlements of Lima, Peru."*

Namesh Killemsetty - (Centre for Environmental Planning and Technology University, Ahmedabad), *"Understanding the Evolution of Slums in Ahmedabad, India through integration of Survey Datasets"*

The top eight papers were published in a book by the Woodrow Wilson Center and USAID titled *"Innovation in Urban Development: Incremental Housing, Big Data, and Gender."*

InterAction Forum

Every year the annual InterAction Forum brings together many of the largest U.S. development and humanitarian NGOs for a two day conference to discuss many of the most pressing development issues facing U.S. NGOs today. In FY 2013, the IHC sponsored a workshop discussing the role of Congress in formulating a post-2015 development agenda. The panel featured Diana Ohlbaum, former senior staff member of the House Foreign Affairs Committee and Michael Beard, the UN Foundation's Executive Director for advocacy as well as the co-chair of InterAction's post-2015 Taskforce. Moderated by IHC CEO Susan Hill, the conversation focused on how to best engage a disinterested U.S. Congress in the framework for, and eventual passing of, any new global development goals after the Millennium Development Goals expire in 2015.



Ethiopia
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Partnerships

In FY 2013 the IHC was particularly involved in three partnerships:

■ USAID Alumni Association – The IHC has developed a working relationship with the USAID Alumni Association (UAA) to increase awareness about the significance of urbanization for development and how it should affect USAID's priorities and assistance programs. The UAA has focused its early attention on the urbanization phenomenon. Taking advantage of USAID's monthly "Making Cities Work Speaker Series," UAA organized a panel to reflect on its members experience as it relates to USAID's new urban policy. Building on the success of that initial effort, the UAA Urban Team organized four workshops in 2013 highlighting the growing recognition that urbanization must play a more prominent role in development programming.

■ InterAction WASH Working Group – the IHC continued a strong partnership with the Water, Sanitation and Hygiene (WASH) Working Group at InterAction. The IHC represents a unique voice within the working group, educating the greater community to the specific water and sanitation challenges in urban areas and slums in the developing world.

■ WASH Advocates – the IHC maintained a close relationship with WASH Advocates, an advocacy organization focused on water and sanitation in the developing world. Expanding a shared interest in urban WASH issues, the IHC contributed to a presentation on urban water and sanitation at the Stockholm International Water Institute's annual World Water Week conference, as well as participated in a WASH Advocates blog series on urbanization.

Twitter Launch

In the fall of 2013, the IHC launched a twitter page. As part of a plan to expand more significantly into the social media field, the account will be another way to engage members and the public in education and advocacy around urban and housing issues. Please feel free to follow the IHC on twitter at @intlhousing.



HFHI Indonesia
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Tunisia
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FY 2013 Research and Publications

The IHC updated and re-issued a set of foreign assistance policy recommendations for the U.S. Government and other development agencies this year, as well as drafted a new paper highlighting the importance of property rights and housing for women in the developing world. The paper should be published in early 2014.

Reissuing of Foreign Assistance Recommendations

In 2009, in conjunction with a paper titled "The Challenge of an Urban World: An Opportunity for Foreign Assistance," the IHC issued a set of policy recommendations for the U.S. Government. These recommendations were updated and reissued in FY 2013 to reflect the successes and new challenges that face lawmakers today. The recommendations give specific guidance for Congress, USAID and the Millennium Challenge Corporation on how to address urbanization more uniformly across all sectors.

2nd IHC Paper on Gender and Property Rights

Late in FY 2013, the IHC began drafting a new paper focusing on the constraints women face when trying to access, own and benefit from housing land and property in the developing world. This new paper, titled "Women and Secure Property Rights: A How-to Primer on Effective Reform in Developing Countries," expands on a 2011 IHC paper, highlighting successful legal reform efforts as well as the steps that still need to be taken to ensure equitable access to land and property by women. The paper is still in draft form and should be published in 2014.



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Advocacy and Legislative Activities

The IHC participated in numerous advocacy activities during the year, in partnership with many other organizations, including lobby days with Habitat for Humanity International and in honor of World Water Day. Other advocacy priorities included the USAID urban services delivery policy, the USAID Water Strategy, and the post-2015 development agenda.

Hill Advocacy Days

In February, the IHC joined Habitat for Humanity International affiliates from across the country in an advocacy day focusing on affordable housing both in the US and abroad. Several pieces of legislation being considered by Congress and strongly supported by the IHC were promoted at these events. The 2013 Paul Simon Water for the World Act, the Sustainable Land and Urban Management (SLUM) Act, and the Global Partnerships Act were all discussed in hundreds of meetings with members of Congress and their staff.

In March, Bob Dubinsky, Anjali Bean and Mike Hopewell attended World Water Day advocacy events. Through this event, they met with staff from nine members of Congress and their staff to discuss the importance of water and sanitation funding.

Urban Policy with USAID

In March, the Policy Planning and Learning (PPL) Office at the U.S. Agency for International Development (USAID) released a draft of their new policy, Sustainable Service Delivery in an Increasingly Urbanized World. The IHC was involved in the drafting process from its early stages in 2012. It was encouraging to see USAID eliciting feedback from the global development community by releasing the policy in draft form, and the IHC joined many other organizations and provided substantive comments and recommendations. The policy is undoubtedly a step in the right direction, addressing the unique challenges presented by growing cities; however, the issue of housing is not identified as a critical factor in delivering sustainable services to urban residents, especially in slums. Furthermore the policy comes with little to no implementation funding or leadership, endangering the ability for it to make lasting impact at the country level.



Burkina Faso
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WASH: Water for the World Update

In August, The Water for the World Act of 2013 was reintroduced into the House of Representatives. This bill, an updated version of a bill introduced in 2012, aims to build upon the Water for the Poor Act of 2005 and codify many of the best practices for water, sanitation and hygiene (WASH) learned in the past decade. It focuses on making better use of existing WASH funds, strengthening accountability for WASH programs and ensuring the greatest impact on communities worldwide without spending new money or creating new bureaucracy. WASH continues to be a priority concern of the IHC and during this period the IHC participated in a series of advocacy meetings and activities. The IHC worked closely with WASH Advocates to produce blogs and policy statements on the importance of improved access to clean water and better sanitation to improve health and economic development outcomes for the urban poor and slum dwellers. The IHC continues to be committed to ensuring that WASH funding be directed at the poor in a balanced manner between rural, urban, and peri-urban populations.

Post 2015 MDG Activity

With the Millennium Development Goals (MDGs) set to expire in less than two years, the process of shaping the post-2015 development agenda is in full swing. The IHC was actively involved in numerous meetings to discuss shaping the objectives of the new development goals, believing that a goal or target focusing on housing slums or cities will be critical to achieving an overall goal of eliminating extreme poverty and the growth of slums in the developing world.

At the end of May, the UN High Level Panel released its recommendations to the Secretary General, and the Secretary General presented his highly anticipated report, "A Life of Dignity for All" which called for the acceleration of the MDGs toward 2015 and identified areas of focus in the post-2015 agenda. He argued that no person should "lack shelter or clean water or sanitation" as they help "form the foundations for a decent life" and urged any post-2015 agenda to "meet the challenges of urbanization."

The IHC and Habitat for Humanity International (HFHI) released a joint paper advocating for a target focused on adequate housing and highlighting the lack of attention to the issue in the original MDGs. In partnership with HFHI, the IHC continued to help influence the United Nations, and will continue to do so in FY 2014.

Governance, Administration and Organizational Development

The IHC experienced some major organizational changes during the year. IHC CEO Susan Corts Hill left her position when she and her family moved to Raleigh, North Carolina and IHC Board Chairman Bob Dubinsky took over in order to allow for a thorough new CEO search. Marc Weiss, Susan Hill and Brad Miller were elected to the IHC board, and eight new organizations joined the Coalition. The IHC also contracted for an independent financial audit which resulted in no issues or concerns. The IHC received annual financial support from the Founding Sponsors and the Wallace Genetic Foundation.

Board Changes

■ In December 2012, the IHC Board of Directors elected Dr. Marc A. Weiss to the board. Dr. Weiss is Chairman and CEO of Global Urban Development (GUD). He also serves as Adjunct Professor of International and Public Affairs at Columbia University, and Chairman of Metropolitan Economic Strategy LLC. He previously served as a Public Policy Scholar at the Woodrow Wilson International Center for Scholars, and Special Assistant to the Secretary of the US Department of Housing and Urban Development in the Clinton Administration.

■ In August, Susan Corts Hill transitioned from her job as IHC President and CEO to a position on the Board of Directors. Susan had been in this role since July of 2011, and was instrumental in the development and success of the IHC over the past two years. The IHC staff and board was disappointed to see Susan leave, but look forward to a continued strong relationship with her through the Board of Directors. IHC Board Chairman Bob Dubinsky resumed his previous position as President and CEO in the interim to allow time for a comprehensive CEO search.

■ At the September Board meeting, the IHC Board of Directors elected former Congressman Brad Miller to a position on the Board. Mr. Miller served as a representative for North Carolina's 13th district from 2003 to 2013. While in Congress, Mr. Miller was a strong supporter of issues of housing and urban development, and working closely with the IHC, introduced the Shelter Land and Urban Management (SLUM) Assistance Act in 2009 and 2011. Mr. Miller is currently a Senior Fellow at the Center for American Progress and counsel to the law firm of Grais & Ellsworth LLP.

Fund Raising and Grants Received

The IHC hired DatocWitten Group, a fundraising consulting firm to assist the IHC with fundraising. DatocWitten's goal was to assist in building organizational fundraising capacity as well as identifying and helping to cultivate potential donors. With their support, the IHC developed a fundraising strategy and met with organizations potentially interested in supporting the IHC.

The IHC also received continuing support from the Founding Sponsors – Habitat for Humanity International, the National Association of Realtors and the Canadian Real Estate Association – as well as support from the Wallace Genetic Foundation.

New IHC Members

The IHC approved eight new organizations as members this year. These members join an already strong coalition and the IHC looks forward to continued growth in FY 2014. The following new members joined in FY 2013:

Abt Associates is a mission-driven, global leader in research and program implementation in the fields of health, social and environmental policy, and international development. The company has multiple offices in the U.S. and program offices in more than 40 countries.

Food for the Poor is an interdenominational Christian ministry founded in 1982 which serves the poorest of the poor in 17 countries throughout the Caribbean and Latin America. Their programs provide housing, healthcare, education, fresh water, emergency relief and micro-enterprise assistance in addition to feeding hundreds of thousands of people each day.

Global Communities is an international nonprofit organization that works closely with communities worldwide to bring about sustainable changes that improve the lives and livelihoods of the vulnerable. Known previously as CHF International, Global Communities currently works in more than 20 countries around the world.

Housing Partnership Network is an award winning business collaborative of 100 of the nation's most successful housing and community development nonprofits. Founded twenty years ago by the leaders of a new breed of entrepreneurial nonprofit, they use private sector strategies and partnerships to help people gain access to affordable homes and thriving communities.

The Research Triangle Institute (RTI) is one of the world's leading research institutes, dedicated to improving the human condition by turning knowledge into practice. They provide research and technical services in the areas of health and pharmaceuticals, education and training, surveys and statistics, advanced technology, international development, economic and social policy, energy and the environment, and laboratory testing and chemical analysis.

U.S. Green Building Council is a nonprofit organization committed to a prosperous and sustainable future through cost-efficient and energy-saving green building. USGBC aims to transform the market through its LEED green building program, education, advocacy and network of chapters and affiliates.

Urban Land Institute's Terwilliger Center for Housing engages in a multifaceted program of work that includes research, publications, seminars, awards, and technical assistance. Their mission is to facilitate creating and sustaining a full spectrum of housing opportunities — including affordable and workforce housing — in communities across the country.

Water Aid America enables the world's poorest people to gain access to safe water and sanitation. Together with improved hygiene, these basic human rights underpin health, education and livelihoods, forming the first essential step in overcoming povertyy.



Syria
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Plans for FY 2014

The IHC expects that FY 2014 will be a challenging but productive year. The IHC will have hired a new President and CEO to replace Susan Hill who will want to review the role of the IHC and determine how its strengths and resources can be best utilized going forward. The new CEO will benefit from a growing and vocal constituency making the case that urbanization and growing cities in the developing world, when well-planned and managed, can create impressive opportunities to foster economic growth and improve the lives of the poor. Within the context of rapid urbanization the IHC will continue to promote greater recognition of the importance of affordable and adequate housing as a development objective especially as it links to a variety of positive health, education, economic and social objectives. In doing so, the IHC will continue to work with a variety of public and private like minded partners.

In FY 2014 IHC priorities will include:

- Working with friends and partners to support an urban target as part of the UN post-2015 development agenda including recognition of the importance of housing for all;

- Expanding and strengthening the IHC coalition in order to effectively support and advocate for improved housing and living conditions in the developing world;

- Updating and improving the IHC's education and information tools to better serve members and the general public and inform them of urban development issues and opportunities;

- Assisting USAID to effectively implement its new urban service delivery policy;

- Playing an active role in the 7th World Urban Forum in Medellin, Columbia in April 2014, emphasizing the importance of gender and property rights and improved access of the urban poor to water and sanitation;

- Continuing to support legislative efforts and policy changes by the donor community to focus more technical and financial resources on the urban poor and slum dwellers in the developing world; and

- Mobilizing interest and diversifying financial support for the IHC and its objectives.



Burkina Faso
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IHC Recent Publications

Homeowners' Associations in Central and Eastern Europe: Opportunities and Challenges for the Real Estate Market Two Decades after Privatization (Rabenhorst, 2012)

Success Stories from the Field (Giddings, 2012)

- *Alagados: Integrated slum upgrading in Salvador, Brazil*
- *The Water and Development Alliance: Water Supply in Chimoio, Mozambique*
- *FIRE-D: A Sustainable Essential Infrastructure Upgrading Program for the Urban Poor in India*
- *Housing Microfinance for Women-Headed Households: The Kuyasa Fund in South Africa*
- *SPARC-NSDF – Mahila Milan Alliance: Lessons Learned from Building Successful Communal Toilets in India*
- *Slum Upgrading and Land-Regularization: Successful Urban Development in Mauritania*

Gender and Property Rights: A Critical Issue in Urban Economic Development (Rabenhorst and Bean, July 2011)

Haiti Shelter Sector Assessment: One Year after the Earthquake (Painter, April 2011)

The Implementation of the Senator Paul Simon Water for the Poor Act 2008-2010 (Giddings, April 2011)

Adapting to Climate Change: Cities and the Urban Poor (Feiden, August 2011)



Uganda
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2013 Members and Leadership

International Housing Coalition Members, FY 2013

AFL-CIO Housing Investment Trust
Affordable Housing Institute
Abt Associates
Beekman Advisors
Canadian Real Estate Association*
Chemonics International
Civil Credit Advisors
Cordaid†
Development Innovations Group
Food for the Poor
Global Communities
Global Urban Development
Habitat for Humanity International*
Housing International LLC
Housing Partnership Network
International City/County Management Association
International Real Property Foundation
Joint Center for Housing Studies of Harvard University
J.J. Palmtag, Inc.
Landesa
Manabik Shahajya Sangstha
Millennium Water Alliance†
Mortgage Bankers Association
National Association of Home Builders
National Association of REALTORS *
National Housing Conference
Pan American Development Foundation
Royal Institute of Chartered Surveyors
Research Triangle Institute (RTI)
ShoreBank International Ltd.
Somerset Development Company
Stewart Information International
TCG International
Urban Institute
Urban Land Institute Terwilliger Center for Housing
US Green Building Council
Water Aid America
Women's Council of REALTORS

* IHC Founding Sponsor
† Membership Pending



Haiti
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IHC Leadership

IHC Board of Directors

Bob Dubinsky, *Chairman*
Housing Consultant

Elizabeth K. Blake, *Treasurer*
Senior Vice President, Advocacy and Government Affairs and General Counsel, Habitat for Humanity International

Dick Gaylord, *Corporate Secretary*
Former President, National Association of REALTORS

Calvin Lindberg
Former President, Canadian Real Estate Association

John McIlwain
Senior Resident Fellow, ULI/J Ronald Terwillger Chair for Housing, Urban Land Institute

Marc Weiss
Chairman and CEO, Global Urban Development

Roger Williams
Founder, Rogelio Williams & Associates

Susan Corts Hill
CEO, IHC (Ex Officio) October 1, 2012 – July 30, 2013

Peter Kimm *(Board Member Emeritus)*

IHC Staff

Susan Corts Hill, *President and Chief Executive Officer (October 1, 2012 – July 30, 2013)*

Bob Dubinsky, *President and Chief Executive Officer (August 1, 2013 – Present)*

Anjali Bean, *Policy and Research Associate*

IHC Management Committee

Janet Branton, *Senior Vice President, Global Business and Alliances, National Association of REALTORS*

Jane Katz, *Director of International Affairs and Programs, Habitat for Humanity International*

Chris Vincent, *Director, Congressional Relations/International Affairs, Habitat for Humanity International*



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